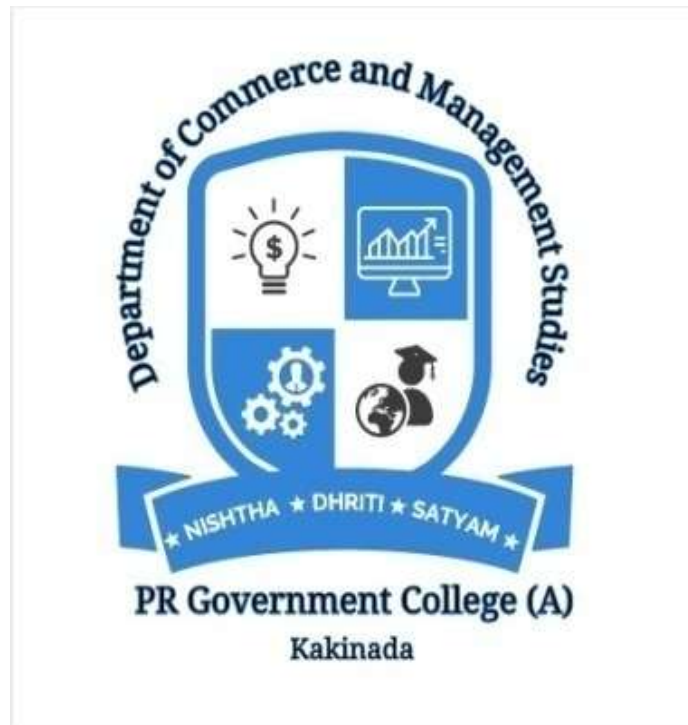


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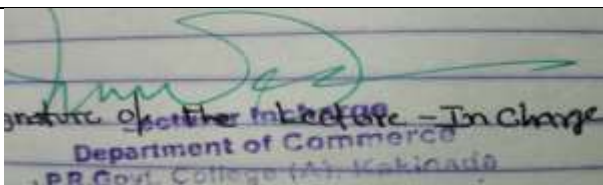
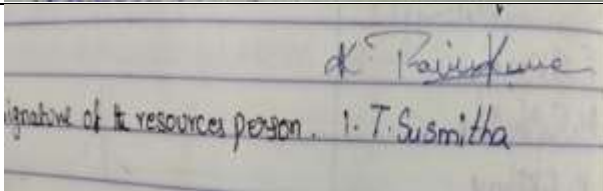



ACTIVITY REPORT REGISTER

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Date	19 Sept2022
Conductedthrough DRC/JKC/ELF/Dept.etc	DCMS.
Nature of the Activity	Invited Talk
Title of the Activity	Corporate Social Responsibility
Name of the Department/Committee	DCMS
Details of Resource person (Name, Designation etc.)	K.Ravi T.Susmitha
No of Students Participated	70
Brief report of the activity	<p>The resource persons delivered his messages on Corporate Social Responsibility refers to a company's voluntary efforts to integrate social and environmental concerns into their business operations and interactions with stakeholders. These stakeholders include not only shareholders but also employees, customers, suppliers, communities, and the environment at large. CSR is more than just a buzzword; it is a fundamental shift in the way companies perceive their role in society.</p> <p>One of the core principles of CSR is sustainability. Businesses are recognizing that their actions have consequences beyond the bottom line. They impact the environment, society, and the well-being of individuals. Therefore, adopting sustainable practices is not just a choice; it's an ethical obligation. CSR encourages companies to minimize their environmental footprint, reduce waste, and promote responsible resource management.</p>
Name of the lecturers who planned and conducted the activity	DCMS

Signature of the Lecturer in charge/ Convener of the committee	 <p>Signature of the Lecturer in charge - In Charge Department of Commerce P.R. Govt. College (A), Kakinada</p>
Signature of the Resource Person	 <p>Signature of the resource person - T. Susmitha</p>
Signature of the Principal	 <p>PRINCIPAL P.R. Govt. College (A) KAKINADA</p>
Remarks	

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